

**FOR IMMEDIATE RELEASE**

**Contact:**  
Steve Carr  
303-415-3504  
[scarr@bvcu.org](mailto:scarr@bvcu.org)

**Boulder Valley Credit Union is Awarded CleanTech Silver Medal of Honor  
Award for their Efforts Toward Business Sustainability**

BOULDER, CO - February 27, 2008 - Boulder Valley Credit Union received the CleanTech Sustainable Business Silver Medal of Honor Award presented by the Colorado CleanTech Initiative at the 2008 Sustainable Opportunities Summit in Denver.

The awards presentation took place on February 26th, at the Denver Metro Chamber of Commerce, and award winners were introduced at the Sustainable Opportunities Summit kickoff reception held February 27th. The Summit was held February 27-29 at the Four Points by Sheraton Denver Southeast.

Boulder Valley Credit Union has adopted a number of "green programs" including (but not limited to) installation of solar panels at its main branch, recycling and composting programs via a partnership with Eco-Cycle of Boulder, installation of Compact Florescent Lighting at all four of its branches, as well as an introduction of a suite of eco-related financial products. In addition, 100% of all marketing collateral is printed on 30% post-consumer recycled paper using soy or corn-based inks, and responsible purchasing practices are used for purchasing office equipment and supplies, cleaning supplies, and lawn care maintenance.

"What started out as "being the right thing to do" as an organization, has now become a role model or benchmark for other banks or credit unions to follow. BVCU's eco-commitment is a long-term one and is infused in every decision we make as an organization on a day-to-day basis. Our "Green" programs are who we are, how we choose to do business, and how we live and thrive as an organization," stated Jason Bauer, VP of Marketing of Boulder Valley Credit Union. For a full list of the credit union's eco-efforts visit [www.WeCareColorado.com](http://www.WeCareColorado.com).

The summit brought in companies and researchers from across the nation along with a significant local base of support. Summit attendees/speakers included Governor Bill Ritter and representatives from the National Renewable Energy Laboratory, National Center for Atmospheric Research, Coors, Corporate Express, Toyota, University of Colorado, Vail Resorts, Wal-Mart, Sun Microsystems, Subaru, and several other local and national companies, laboratories, and research funding groups.



**About Boulder Valley Credit Union:**

Boulder Valley Credit Union is a member-owned, not-for-profit, eco-conscious financial cooperative. BVCU was founded in 1959 to serve the employees of the Boulder Valley School District. Today, our diversified membership includes employees and members from over 400 groups in Boulder County and the Estes Park community. BVCU is committed to helping its members achieve their financial goals by offering better rates on savings and loans, lower fees, and professional, impartial consumer information. BVCU manages over \$160 million in assets from nearly 18,000 members. BVCU provides services to its members through the largest national network of over 2,200 CU Service Centers, over 25,000 CO-OP ATMs, a call center, and a website: [www.bvcu.org](http://www.bvcu.org).



Boulder Valley Credit Union installed a 10-kilowatt solar electric system at the Arapahoe Branch located at 5505 Arapahoe Ave, Boulder, CO. The solar panels produce clean, emission-free solar electricity, thereby offsetting 14 tons of CO<sub>2</sub> pollution each year, which is equivalent to planting 1,078 total trees or equivalent to reducing 30,500 auto traveling miles per year. A Fat Spaniel monitoring system can be viewed on our website to demonstrate how much electricity our system produces as well as the cost-savings of the energy our panels have generated.