



FOR IMMEDIATE RELEASE

Contact:
Steve Carr
303-415-3504
scarr@bvcu.org

**Boulder Valley Credit Union Voted “Best Financial Institution”
and “Best Local Employer” by Residents of Boulder County**

BOULDER, CO – September 28, 2008 – Boulder Valley Credit Union was awarded two 2008 Boulder County People’s Choice Gold Awards by the Boulder Daily Camera newspaper:

- **Best Financial Institution**
- **Best Local Employer**

The “Best Financial Institution Award” had been awarded to another local financial institution for the past nine years. This is the first year BVCU has won the award which supports a shift in the market’s perception of the level of service expected as well as the role of one’s financial institution in the community.

Boulder Valley Credit Union thanks its membership as well as the community for their vote of confidence and support in this year’s competition. “Members appreciate our very competitive rates, low fees, vast product selection, and superior level of service,” stated Jason Bauer, VP of Marketing at Boulder Valley Credit Union. One clear change at BVCU in the past year was their bold move to “Go Beyond Going Green”. The Credit Union is the first fully eco-conscious financial institution in Colorado. Eco-friendly consumers appreciate the fact that a financial institution puts our environment, our future, and members’ needs first. “When you take care of these fundamental aspects, consumers will notice the difference and let you know,” stated Bauer. BVCU offers its members discounts on financing eco-friendly vehicles and home improvement projects. The credit union’s green efforts are detailed at www.WeCareColorado.com.

Over the past year BVCU was recognized for the following:

- Awarded First Place in the Credit Union Excellence in Lending national competition for mortgage lending sponsored by CUNA Mutual Group and the CUNA Lending Council.
- First financial institution to be awarded Boulder County’s Partners for a Clean Environment (PACE) certification.
- First financial institution in the markets it serves to be on Ecocycle’s Zero Waste listing.
- Awarded the CleanTech Sustainable Business Silver Medal of Honor presented by the Colorado CleanTech Initiative at the 2008 Sustainable Opportunities Summit in Denver.

BVCU was originally chartered to serve its members with low-cost financial services and provide honest, unbiased information. We take pride that the credit union has stayed true to its original purpose of putting members first and are honored that our community has recognized our efforts.

About Boulder Valley Credit Union:

BVCU is a member-owned, not-for-profit, eco-conscious financial cooperative. BVCU was founded in 1959 to serve the employees of the Boulder Valley School District. Today, our diversified membership includes employees and members from over 400 groups in Boulder County and the Estes Park community. BVCU is committed to helping its members achieve their financial goals by offering better rates on savings and loans, lower fees, and professional, impartial consumer information. BVCU manages over \$169 million in assets from nearly 17,500 members. BVCU provides services to its members through the largest national network of over 2,500 CU Service Centers, over 25,000 ATMs, a call center, and a website: www.bvcu.org.



Thank you!

Voted Best Financial Institution



And Best Local Employer!

2008 Daily Camera - Boulder County Gold Award

